



ARMYSHOP

GUIDE TO
UNIFORM
AND SPECIAL
EVENT
PATCHES

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ARMY UNIFORM (POLICY) PATCHES

The development and wearing of uniform patches within the Australian Army is strictly governed and in most cases patches are provided as a uniform item.

We have produced quality patches for all areas of Defence and across all Services, from the Chiefs through to individual corps, bases and as well as for special events. Whether you need a new design or a refresh of your current patch, our designers will deliver a patch that represents the quality demanded of Army.

As the official shop for Army we work closely with brand managers to ensure that all requests for patches comply with regulations.

ARMY APPROVALS

Ensure you have sought and obtained appropriate clearances and advice before submitting your ideas for design.

MANUFACTURE METHODS

Patches are available in two finishes – Embroidered or Woven and can be provided with Velcro backing for attachment.

EMBROIDERED PATCHES

Embroidered patches provide a rich textured finish where the pattern is embroidered over a sturdy backing material. The stitch count – the density of the embroidery – depends on the detail in the design. For simple designs a low count is all that is needed. For intricate designs the count can be much higher. Embroidery can give the patch a 3D effect.

WOVEN PATCHES

In a woven patch the design is woven directly into the patch fabric, much the same as higher quality ties. This method produces a flat patch with extraordinary detail in the image and wording.

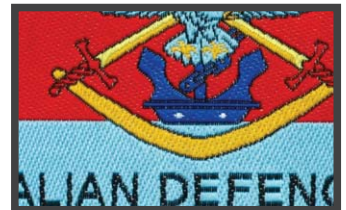
ARMY PATCH SIZES

Shoulder patch – 75mm x 55mm

Custom/Event Patches – any size



EMBROIDERED



WOVEN

PATCH CREATION PROCESS

QUOTE

We will create a detailed quote for your order. The pricing table below provides cost per unit for standard military-sized uniform patches. This includes all artwork and setup fees. Patches can be made to any shape or size. Delivery, if required, is charged only at cost.

ARTWORK

Our designers will take your design (in most formats) and create detailed colour artwork and a digital mock-up so you can see what your patch will look like. When you're satisfied with the design you simply return the signed artwork approval and we will get your patch underway.

PRODUCTION

Production and delivery time is about four weeks from receipt of your signed approval.

PRICING

Minimum order for embroidered standard size military patches with Velcro fixing is 50 units
Minimum order for woven standard size military patches with Velcro fixing is 25 units.

25	50	100	250	500	1000
\$7.70	\$6.84	\$5.15	\$3.70	\$3.02	\$2.75

For more information or to create a quote or place an order go to www.armyshop.com.au/Patches

